Figure S1. (related to Figure 1)

(A) Western blotting analysis of EREG, p-EGFR and EGFR in HOK cells and 5 HNSCC cell lines. (B-C) Patient survival data obtained from TCGA were analyzed based on the mRNA expression level of EREG. (D) Patient survival data obtained from TCGA were analyzed based on the mRNA expression level of EREG combined with EGFR. (E-G) High EREG expression significantly correlates with the poor survival rates of patients with different types of cancer, including cervical cancer, pancreatic cancer and lung cancer.

Figure S2. (related to Figure 2)

(A-C) Colony-formation analysis was performed on HN13 and CAL27 cell lines with or without epiregulin (50 ng/ml) treatment. The number of colonies was calculated. (D) Western blot analysis of EREG in HN4 cells stably expressing control vectors or EREG-specific shRNAs. (E) Western blot analysis of EREG in HN6 cells stably expressing control vectors or Flag-EREG.

Figure S3. (related to Figure 3)

(A) Immunoblot (IB) of HN13 and HN6 cells treated with epiregulin (50 ng/ml) at the indicated time points and probed with an anti-phosphotyrosine (p-Tyr) antibody. (B) The HEK293 GFP-EGFR cell line was transfected with HA-tag control or HA-EREG, and the intensity of GFP was examined under a fluorescence microscope. (C) Immunofluorescence staining for ErbB2, ErbB3 and Axl in HN6 cells treated with 50 ng/mL epiregulin at various time points.

Figure S4. (related to Figure 5)

(A) Endogenous EREG was immunoprecipitated from FaDu cells, and bound endogenous EGFR was examined by Western blotting. (B) HEK293 cells were transiently coexpressed with GFP-EREG and HA-tagged EGFR. The cellular location of EGFR (red) and EREG (green) was examined by immunofluorescence staining. Scale bar, 50 μm. (C) Inputs of Figure 4E and 4F.

(**D**) HEK293 cells were transiently coexpressed with GFP-tagged EREG and WT-EGFR or EGFR- Δ D. The cellular location of EGFR (red) and EREG (green) was examined by immunofluorescence staining. Scale bar, 100 µm. (**E**) Inputs of Figure 4I and 4J. (**F**) HEK293 cells were transiently coexpressed with EGFR and WT-EREG or EREG-N47Q. The cellular location of EGFR (red) and EREG (green) was examined by immunofluorescence staining. Scale bar, 100 µm. (**G**) Western blot analyses of p-EGFR and EGFR from HOK cells that were treated with condition medium as indicated.

Figure S5. (related to Figure 6)

(A) Immunofluorescence staining for C-Myc and F-actin in HN6 and CAL27 cells treated with or without 50 ng/mL epiregulin for 2 h. Scale bar = $100 \mu m$. (B) CAL27, HN6 and HN13 cells were pretreated with or without actinomycin D (0.5 mg/ml) for 1 h followed by epiregulin stimulation for 2 h. C-Myc was analyzed by Western blotting. (C) Tumor cell lines were treated with 2.5 or 10 mM MG132 for 4 h. Endogenous C-Myc was examined by Western blotting. (D) HN6 and CAL27 cells were treated with or without EREG (50 ng/mL) for 2 h, followed by incubation with CHX (10 µM) for an extended period of time. C-Myc levels were determined by Western blot analysis. (E) Graphic representation of the densitometry results for C-Myc after CHX treatment (circle, with epiregulin; square, without epiregulin). (F) CAL27, HN6 and HN13 cells were pretreated with various BET BD inhibitors for 1 h followed by stimulation with epiregulin for 2 h. C-Myc expression was examined by Western blot analysis. (G) HN30 and HN4 cells were treated with various BET BD inhibitors for 24 h, and C-Myc expression was examined by Western blot analysis. (H) Colony-formation analysis was performed on HN4 cells with or without IBET-1 (5 µM) treatment. (I) The growth of 3D-cultured HN6 cells related to Figure 5M. Each data point represents the mean value and standard deviation of 3 replicate

wells. (J) HN30 and HN4 cells were treated with increasing concentrations of JQ1 and MS436, and C-Myc expression was analyzed by Western blotting. (K) CAL27 cells were pretreated with or without actinomycin D (0.5 mg/ml) for 1 h followed by epiregulin stimulation for 2 h. C-Myc, p-EGFR and EGFR were analyzed by Western blotting related to Figure 5F.

Figure S6. (related to Figure 7)

(A) The IC50 of erlotinib in 6 HNSCC cell lines. (B) Western blot analysis of EREG in HN30 cells stably expressing control vectors or EREG-specific shRNA.











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	Cell lines	IC50 (μM)	
	HN30	4.6	
	FaDu	8.2	
	HN4	8.4	
	HN12	52.6	
	CAL27	4.4	
	SACC-83	24.8	

